

# Talahi



# MEDIA ARTS

Prather, CA 93651

(866) 272-2037

Bridgeport, CA 93517

## General Printing Price List - 2011

(Please call for smaller or larger quantities)

### Brochures

<u>8.5 x 11 Fold to 8.5 x 3.5</u>	<b>1,000</b>	<b>2,500</b>	<b>5,000</b>	<b>10,000</b>	<b>20,000</b>
Total	\$385.25	\$503.75	\$572.50	\$885.00	\$1,505.00
Per Unit Cost	\$0.39	\$0.20	\$0.11	\$0.09	\$0.08
<u>8.5 x 14 Fold to 8.5 x 3.5</u>					
100# text					
Total	\$480.75	\$591.25	\$685.00	\$1,108.75	\$1,742.50
Per Unit Cost	\$0.48	\$0.24	\$0.14	\$0.11	\$0.09
<u>11 x 17 Fold to 8.5 x 11</u>					
100# text					
Total	\$855.00	\$973.75	\$1,202.61	\$1,550.00	\$2,293.99
Per Unit Cost	\$0.86	\$0.394	\$0.24	\$0.16	\$0.11

### Flyers

<u>8.5 x 11 4-color, one side</u>	<b>1000</b>	<b>2,500</b>	<b>5,000</b>	<b>10,000</b>	<b>20,000</b>
#100 Glossy Text					
Total	\$172.50	\$253.75	\$372.50	\$560.65	\$1030.80
Per Unit Cost	\$0.17	\$0.10	\$0.07	\$0.06	\$0.05
<u>8.5 x 11 4-color, two side</u>					
#100 Glossy Text					
Total	\$247.50	\$347.50	\$385.00	\$635.00	\$1,130.06
Per Unit Cost	\$0.25	\$0.14	\$0.08	\$0.06	\$0.06

### Folders – printed front side

<u>9 x 12 - right pocket with card</u>	<b>1,000</b>	<b>2,500</b>	<b>5,000</b>
14 pt			
Total	\$1,324.80	\$1,892.90	\$2,599.00
Per Unit Cost	\$1.32	\$0.76	\$0.52

### Rack Cards

<u>4 x 9</u>	<b>1000</b>	<b>2500</b>	<b>5000</b>	<b>10,000</b>	<b>25,000</b>
14 pt CS2 Stock					
Total	\$247.50	\$293.75	\$377.50	\$615.75	\$1325.00
Per Unit Cost	\$0.25	\$0.12	\$0.08	\$0.06	\$0.05

### Posters – other sizes available – please call for details

<u>24 x 18</u>	<b>1,000</b>	<b>2,500</b>	<b>5,000</b>	<b>10,000</b>
100# Text				
Total	\$614.25	\$944.38	\$1,119.50	\$1,362.83
Per Unit Cost	\$0.49	\$0.38	\$0.22	\$0.14

Post Cards – direct mailing services available – please call for details

<u>4 x 6</u>	500	1,000	2,500	5,000	10,000
14 pt CS2 Stock					
Total	\$167.05	\$172.50	\$206.25	\$256.25	\$393.75
Per Unit Cost	\$0.34	\$0.17	\$0.08	\$0.05	\$0.04
<u>5 x 7</u>	500	1,000	2,500	5,000	10,000
14 pt CS2 Stock					
Total	\$201.25	\$217.50	\$257.50	\$342.50	\$552.50
Per Unit Cost	\$0.40	\$0.22	\$0.10	\$0.07	\$0.05
<u>6 x 9</u>	500	1,000	2,500	5,000	10,000
14 pt CS2 Stock					
Total	\$241.25	\$265.75	\$331.25	\$418.75	\$693.75
Per Unit Cost	\$0.48	\$0.27	\$0.13	\$0.08	\$0.07

Door Hangers

<u>4.25 x 11</u>	1,000	2,500	5,000	10,000
#95 Cover Stock				
Total	\$266.25	\$358.75	\$471.25	\$741.25
Per Unit Cost	\$0.27	\$0.14	\$0.09	\$0.07

Bandannas

<u>Logos - Renderings - etc.</u>	144	192	500	1,000	2,000
Cotton 50/50 (100% + 5%)					
Total	\$555.70	\$720.10	\$1,472.00	\$2,564.50	\$4,684.50
Per Unit Cost	\$3.86	\$3.75	\$2.94	\$2.56	\$2.43
<u>Map Designs</u>	100	200	500	1,000	2,000
Cotton 50/50 (100% + 5%)					
Total	\$676.50	\$913.00	\$1,522.50	\$2,520.00	\$4,347.00
Per Unit Cost	\$6.77	\$4.57	\$3.05	\$2.52	\$2.17

Business Cards – fold over cards available – please call for details

<u>Four color, one side</u>	1,000	2,500	5,000	10,000
14 pt Cover Stock				
Total	\$52.50	\$71.25	\$85.35	\$135.00
Per Unit Cost	\$0.05	\$0.03	\$0.02	\$0.01
<u>Four color, two sides</u>	1,000	2,500	5,000	10,000
14 pt Cover Stock				
Total	\$65.00	\$83.75	\$97.50	\$147.50
Per Unit Cost	\$0.07	\$0.03	\$0.02	\$0.01

Specialty Maps

<u>22 x 17 fold to 8.5 x 3.5</u>	1,000	2,500	5,000	10,000	15,000	20,000
60# Polyart Synthetic stock						
Total	\$4,502.25	\$5,307.25	\$6,670.00	\$8,740.00	\$8,837.75	\$9,769.25
Per Unit Cost	\$4.50	\$2.12	\$1.33	\$0.87	\$0.59	\$0.49

Vinyl Banners

Please give us a call so we can quote you a price on your banner needs. We provide Pole Banners, Business Signs, Parade Banners and others for the convenience of our clients. Since banners vary in size and image requirements, it's necessary for us to discuss these prices directly with you.